17.4.3: Education for SDGs in the wider community: 2025: Have dedicated outreach educational activities for the wider community, which could include alumni, local residents, displaced people. community

1. **Al-Mustaqbal University Launches " Al-Mustaqbal Ambassadors for Sustainability" Camp to Raise Awareness of Sustainable Development Goals within the Local Community**

Link: https://uomus.edu.iq/UnitsAndDivisions/NewsDetails/95729

https://sustainability.uomus.edu.iq/News/Details/151?Lang=En

As part of its social responsibility and commitment to fostering a culture of sustainability and promoting education for the achievement of the Sustainable Development Goals (SDGs), Al-Mustaqbal University organized the " **Al-Mustaqbal Ambassadors for Sustainability**" camp on October 17–18, 2025, at the Babylon Tourist Resort. The event was held under the patronage and in the presence of the Governor of Babylon, supervised by the University President, Prof. Dr. Hassan Shaker Majdi, and featured broad participation from academic leaders, government officials, representatives from various universities, community figures, and the local population of Babylon.

The camp was held off-campus to strengthen direct engagement between the university and the local community, providing diverse social groups with the opportunity to explore concepts of sustainable development and their practical applications through interactive scientific, cultural, and awareness-raising activities.



The camp included scientific exhibitions showcasing a range of student innovations and projects in the fields of renewable energy, technology, and the environment. Visitors and interested attendees had the chance to examine these projects, learn how they function, and understand their significance in supporting the transition toward a sustainable future. Additionally, the Al-Mustaqbal Center for Energy Research provided demonstrations on solar energy applications—including solar panels, batteries, inverters, and solar-powered robots—while explaining the role of these technologies in promoting the use of clean energy.

The camp also featured an "AI for Sustainability" hackathon, which focused on leveraging modern technologies to address societal and environmental challenges—such as smart agriculture, food security, health and nutrition, water management, and clean energy. Winning projects were recognized to foster innovation and the exchange of knowledge.



In addition to scientific events, the program included a cycling and running marathon, art and cultural exhibitions, and handicraft bazaars—all of which helped convey messages of sustainability through education, community engagement, and hands-on activities.



The camp served as a platform for knowledge exchange and interaction between the university, local community organizations, and other academic institutions. It helped raise awareness about the importance of environmental and social responsibility, while encouraging young people and community members to adopt sustainable practices and actively contribute to achieving the Sustainable Development Goals.

This initiative underscores the commitment of the University of the Future to extend its educational role to the broader community, while strengthening partnerships among academic, governmental, and societal institutions to disseminate knowledge and build a more conscious and sustainable society.

2. **Prevention Today for a Healthier Tomorrow: Al-Mustaqbal University Launches a Community Health Awareness Initiative to Prevent Chickenpox among Schoolchildren in Babylon Governorate**

Link: https://uomus.edu.iq/College/Details/86266

The College of Health and Medical Technologies at Al-Mustaqbal University, through its Student Activities Unit, conducted a series of health awareness campaigns in several primary schools across Babylon Governorate under the theme: “Your Health Matters – Avoid Close Contact to Prevent Chickenpox Transmission.”

The campaigns aimed to raise health awareness among schoolchildren regarding preventive measures against chickenpox and to reduce the risk of its transmission within the school environment.

The activities included:

- Distributing educational brochures containing information on chickenpox transmission and preventive measures.
- Delivering health awareness lectures on infection prevention and the importance of maintaining personal hygiene.
- Promoting awareness of the role of preventive health practices in reducing the spread of infectious diseases in school communities.

This initiative reflects Al-Mustaqbal University's commitment to community engagement and the advancement of the United Nations Sustainable Development Goals (SDGs), particularly:

- SDG 3 – Good Health and Well-being: By promoting disease prevention and improving health awareness among schoolchildren.

- SDG 4 – Quality Education: By supporting health education and raising awareness within the wider community.

- SDG 17 – Partnerships for the Goals: By strengthening cooperation between the university and local schools to promote community health.





3. **Visit by the Future Energy Research Center to Al-Mazaya Private School in Babylon Governorate**

Link: https://uomus.edu.iq/UnitsAndDivisions/NewsDetails/104795

As part of our efforts to raise awareness about renewable energy, a team from the Energy Research Center at Al-Mustaqbal University visited Al-Mazaya Private School. The team delivered an educational lecture to the children, highlighting the importance of clean energy and its role in protecting the environment. These initiatives aim to foster a culture of sustainability among future generations and encourage them to become part of the solution to environmental challenges. We remain committed to our mission of educating the community;

the children's engagement was wonderful, and we hope to have inspired a generation that understands the vital importance of clean energy.



4. **As Part of Its Community Engagement Efforts, Students from the Department of Forensic Evidence Organize a Volunteer Campaign to Address Childhood Obesity in Rural Communities**

Link: https://uomus.edu.iq/College/Details/82070

Organized by the Sustainability Ambassadors of the Department of Forensic Evidence at Al-Mustaqbal University, under the supervision of Fatimah Tawfiq Al-Khuzaie and with the participation of a group of students, the volunteer campaign, entitled "Together Against Childhood Obesity," was conducted at a primary school in a rural area of Babylon Governorate and an educational institution in the centre of Al-Diwaniyah Governorate.

The initiative aimed to raise health awareness among children and encourage the adoption of healthy dietary habits and regular physical activity as essential measures for preventing childhood obesity.

The campaign included several awareness and educational activities, as follows:

- Distribution of educational brochures: Providing children with information about the health risks associated with obesity and the adverse effects of excessive consumption of fast food and carbonated beverages.
- Organization of group physical activities: Conducting group exercise sessions to highlight the importance of regular physical activity in maintaining a healthy lifestyle and preventing obesity.

- Conducting health surveys: Collecting information to assess the prevalence of obesity and identify potential contributing factors within the school environment.



5. l-Mustaqbal University Strengthens the Capacity of Babil Governorate Officials through Specialized Training in Sustainable Development

Link: https://uomus.edu.iq/Home/DetailsNew/91455

As part of its commitment to community engagement and promoting education for sustainable development, Al-Mustaqbal University, under the patronage of its President, Prof. Dr. Hassan Shaker Majdi, organized a specialized three-day training course for employees of the Babil Governorate Office – Department of Development and Sustainable Development, from 1 to 3 July 2025.

The program aimed to strengthen the knowledge and professional capacities of local government employees in sustainable development, supporting their ability to integrate sustainability principles into institutional planning and local development strategies.

The training covered the fundamental concepts and dimensions of sustainable development, including its environmental, social, and economic aspects, as well as an introduction to the 17 Sustainable Development Goals (SDGs) and their targets. Participants were also introduced to local and international success stories to promote knowledge exchange and demonstrate practical applications of sustainability within government institutions.

The sessions were delivered by Eng. Khalid Kadhim Hassan Al-Salihi, Director of the University's Sustainable Development Division. The opening session was attended by Prof. Dr. Mudhaffar Sadiq Al-Zuhairi, Director of Scientific and Academic Supervision, who

highlighted the importance of strengthening cooperation between academic institutions and government agencies.





Through this initiative, Al-Mustaqbal University extended its educational activities beyond the campus by providing specialized training to public-sector employees, enabling them to develop their understanding of sustainable development and apply this knowledge in local governance and community development.

The initiative reflects the University's commitment to lifelong learning, institutional capacity-building, and effective partnerships in support of sustainable development at the local and national levels.

Relevant SDGs: SDG 4 – Quality Education; SDG 11 – Sustainable Cities and Communities; SDG 17 – Partnerships for the Goals.

