University : Al-Mustaqbal University (formerly name: Al-Mustaqbal University College)

Country : Iraq

Web Address : https://uomus.edu.iq/Home/IndexEn

6.5.7: Promoting conscious water usage in the wider community Year: 2025: Actively promote conscious water usage in the wider community

Link to the public evidence:
https://sustainability.uomus.edu.iq/SDG_Hub/Goals/6

Al-Mustaqbal University Promotes Awareness of the Importance of Water Conservation

Link: https://uomus.edu.iq/Home/DetailsNew/99878

The Sustainable Development Division at Al-Mustaqbal University organized the " Al-Mustaqbal Water Conservation Week" forum, under the patronage of the University President, Prof. Dr. Hassan Shaker Majdi. The initiative aimed to raise awareness regarding the significance of water resources and to address the challenges posed by water scarcity and climate change.

The forum highlighted the current state of water resources in Iraq, emphasizing the importance of rationalizing consumption and adopting modern technologies such as smart sensors for monitoring water usage, as well as recycling greywater for the irrigation of green spaces.

The event underscored the necessity of fostering water awareness among students, staff, and the broader community. It encouraged responsible daily practices, the reduction of water waste, and the cultivation of a culture of conservation framing it as a shared responsibility that contributes to achieving sustainable development goals and ensuring that future generations have access to safe and sustainable water resources.



An Educational and Scientific Initiative on Water Conservation as a Fundamental Pillar of Sustainable Development

Link: https://uomus.edu.iq/Department/Details/98880

In pursuit of Sustainable Development Goal 6 (Clean Water and Sanitation) and with the aim of raising awareness about the importance of preserving natural resources, faculty members **Samer Hussein Mohammed**, **Safa Amer Khalil**, and **Ghufran Sabah Ta'ma** organized an educational and scientific initiative titled "Water Conservation as a Fundamental Pillar of Sustainable Development."

The initiative aims to:

- Highlight the vital importance of water as an essential resource for life and development.
- Address the challenges facing water resources in light of climate change and population growth.
- Emphasize the role of conservation in ensuring the sustainability of water resources for future generations.

The initiative also included an explanation of methods for the rational use of water in daily life and within institutions, alongside a set of practical practices that contribute to reducing waste and maintaining water quality.





Al-Mustaqbal University Organizes an Awareness Campaign on Water Conservation

Link: https://uomus.edu.iq/News/Details/98883

The Department of Fuel and Energy Technology Engineering has organized an awareness campaign titled "**Promoting a Culture of Water Resource Conservation and Rational Water Consumption**." Supervised by **Zahraa Salah Hadi** and **Elaf Jassim Mohammed**, the campaign aims to raise awareness about the importance of preserving water and curbing its waste.

Key objectives of the campaign include:

- Encouraging positive behaviors regarding water consumption.

- Promoting a culture of water conservation within the university and the broader community.

- Embedding concepts of sustainability and environmental responsibility.

Related Sustainable Development Goals (SDGs):

- Goal 6: Clean Water and Sanitation.

- Goal 12: Responsible Consumption and Production.

- Goal 13: Climate Action.

- Goal 4: Quality Education.

This campaign is part of Al-Mustaqbal University's ongoing efforts to foster environmental awareness and the preservation of natural resources.



Accounting Department Students at Al-Mustaqbal University Organize an Awareness Campaign on Water Conservation

Link: https://uomus.edu.iq/College/Details/110456

Third-year students from the Accounting Department (evening program), under the supervision of **Dr. Hazem Mohammed**, organized an awareness campaign by creating and displaying informative posters that link water conservation with accounting and economic concepts.

Key themes of the campaign included:

- Highlighting the importance of water as both a natural and economic resource.

- Raising awareness about fixing leaks and adopting modern irrigation techniques.

- Encouraging rainwater harvesting and the use of water-saving methods in daily life.

- Promoting the concept of "green accounting" and the prudent management of resources.

Related Sustainable Development Goals (SDGs):

- Goal 6: Clean Water and Sanitation.

- Goal 12: Responsible Consumption and Production.

- Goal 4: Quality Education.


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